SAMA Bedford will host their 2nd annual Crystal Soirée in partnership with the Bedford County Humane Society on Saturday, January 25, 2020 at the Omni Bedford Springs Resort. The theme for this year’s event is Black & White Masked Ball. The proceeds from this night will help sustain operations and programming for both the Bedford County Humane Society and SAMA Bedford.

In preparation for the Crystal Soiree, SAMA Bedford will host a mask making workshop for those who would like to make their own. This workshop will take place on January 11, 2020 from 3 PM to 5 PM. This event is adult only. Pre-registration is required. For more information, call (814) 589-3020.

There will also be a VIP reception at SAMA Bedford on Friday, January 24, the night before the Crystal Soirée. The reception is an exclusive event for supporters of the Crystal Soirée who spend $1000 or more to get an invitation. The VIP reception is by invitation only. Please remember to RSVP by calling (814) 589-3020 or emailing bedford@sama-art.org. For more information, please visit: www.crystalsoiree.com.

Morgan Young, Site Coordinator - Bedford

The Crystal Soiree’s theme of the Black and White Masked Ball should prove to be so animated and creative! I am excited to see the creativity and individuality that comes out in the masks.

The Bedford County Humane Society, in their new facility, promotes humane treatment and care of animals by providing affordable sterilization surgery, reducing the number of homeless animals, and maintaining a safe and comfortable place for animals.

SAMA Bedford aims to use these proceeds to promote art education programming to children K-12 and individuals suffering from chronic pain, the elderly, infirmed, and those on the autism spectrum.
In 2020, SAMA is going to exhibit the Mark Del Costello Collection across our museums. This has already begun with Rockin’ with Mark Del Costello in SAMA Loretto, on display until January 16, 2020. SAMA Altoona and SAMA Ligonier will feature 50 Years of Woodstock: Posters from the Collection of Mark Del Costello. SAMA Altoona will feature 50 Years of Woodstock from December 20, 2019 through April 18, 2020, and SAMA Ligonier will feature this exhibition from May 1, 2020 through August 2, 2020. Bedford will feature Movie Posters: From the Mark Del Costello Collection August 21, 2020 through November 15, 2020.

The Mark Del Costello Collection focuses on American graphic design of the modern era. This collection includes posters and ephemera related to a wide variety of topics such as music, theater, film, visual arts, product advertising, and political issues.

Although most examples in the collection date to the second half of the twentieth century, there are outstanding earlier works by renowned illustrators Howard Chandler Christy and Norman Rockwell. Later artists of note include Saul Bass, Paul Davis, David Lance Goines, Edward Gorey, Alton Kelly, and Stanley Mouse. Apart from its artistic significance, the Mark Del Costello Collection is also an important source for social history, touching on many of the noteworthy events and movements that have occurred in the United States over the last fifty years.

This collection would not be possible without the generous donations of Mark Del Costello. Del Costello served in the Army, then graduated from Saint Francis University in 1972 with a history degree. His career moved into taking photographs at Philadelphia venues in places such as the Electric Factory and more. Del Costello has made two large donations which began and furthered the Mark Del Costello collection. Del Costello’s donations were accessioned to the Museum’s in 1985 and 2019 and totals well over 1,500 pieces.
Gala 2020 is already in the planning stages and oh how exciting it will be! It’s an earlier date, May 2nd, which is the Kentucky Derby race day. It will be hosted in the extraordinary barn/stables of the Winsome Estate in Hollidaysburg, which no longer houses horses, and is a unique space for an incredible Gala. The rich woods, gleaming brass, and tile floors will be the perfect setting for our Derby Day Gala. And just like at the Derby, weather is not a problem as all guests will be in this amazing barn and on the arched covered patios.

Of course we encourage all to start working on or shopping for their hats; we must wear our large amazing hats as it’s tradition and good luck for the wearer. Perhaps there will be a prize for the most unique one! Men too, check out the traditional hats worn by many to the Derby.

The evening will be one to remember with amazing hors d’oeuvres and Mint Julep drinks served as the sun sets over the beautiful rolling fields in Hollidaysburg. The 6:50 p.m. race will be live on a huge screen displayed in the paved riding rink. Post race there will be an exciting live auction. The casino will be open all evening and located in the large stalls and again your winnings can buy beautiful gift baskets. The silent auction will be set up like little private shops and will feature one-of-a-kind experiences, private gourmet dinners, trips and art pieces.

The night will be filled with music, laughter, the clinking of glasses and lots of dancing.

Our annual Gala is our largest fundraiser due to the support and generosity of our sponsors, patrons and attendees. We wish to thank everyone who has contributed to the past success of the Southern Alleghenies Museum of Art events; and encourage you to support us again this year at the most unique and incredible Derby Day Gala.

Those attending this wonderful evening will be glad they made early reservations.

Please consider joining us on the Gala committees and/or making a donation of any kind to support Gala 2020.

Thank you,

Glenda
Donald M. Robinson Photography Biennial 2020

The Southern Alleghenies Museum of Art in Loretto will feature a Donald M. Robinson Photography Biennial from April 17, 2020 through June 6, 2020. The Donald M. Robinson Photography Biennial is being held in honor of Donald M. Robinson with funding from the Donald and Sylvia Robinson Family Foundation. Since 1960, Robinson exhibited throughout the world, winning 25 gold medals for “Best in Show” in International Photography Salons. He was awarded the titled of Artist of Excellence by the Federation Internationale de l’Art Photographique, and he received the Photography Society of America’s Galaxy Award.

The juror for the Donald M. Robinson Biennial is Linda Benedict-Jones. Benedict-Jones is based in Pittsburgh, Pennsylvania working as a photographer, writer, and independent curator. She studied at Minor White’s Creative Photography Laboratory at MIT where she earned a master’s degree in Visual Studies in 1982.

Prior to taking residence in Pittsburgh in 1993, Benedict-Jones was the Curator of the Polaroid Collection and director of Polaroid’s Clarence Kennedy Gallery in Cambridge, Massachusetts. While based in Pittsburgh she has served as the first Curator of Photography at the Carnegie Museum of Art, Executive Director of Silver Eye Center for Photography, and Curator of Education at the Frick.

This exhibition welcomes amateur photographers to professional level photographers to apply. Cash awards will include a top prize of $2,000 for Best of Show, together with a $1,500 First Place, a $1,000 Second Place Award, and a $500 Third Place Award. A reception will be held at the Loretto Museum with awards announced that evening. An exhibition catalogue will also be published. The Museum will be accepting applications for submission into the exhibition until January 22, 2020. To find more information, please visit sama-art.org, email loretto@sama-art.org, or call (814) 472-3920.
CALL FOR ENTRIES
CASH AWARD UP TO $2000

APPLICATION DEADLINE
JANUARY 22, 2020

ACCEPTED MEDIA
PHOTOGRAPHY
MAXIMUM OF THREE WORKS
DIGITAL FILE SUBMISSIONS: JPG FORMAT
SUBMIT TO: LORETTO@SAMA-ART.ORG
APPLICATION FEE: $25
SAMA will continue its tradition of celebrating the area’s talented young artists with the return of Artists of the 21st Century, the museum’s twenty-second annual student art exhibition. Student artwork will be displayed at SAMA Loretto from January 31, 2020 until April 4, 2020 and at SAMA Ligonier from February 14, 2020 until April 19, 2020. Each museum will hold an opening reception to celebrate the exhibition and the region’s student artists. The SAMA-Loretto reception will be held from 1-4 p.m. on Saturday, February 15. SAMA-Ligonier Valley’s reception is scheduled for 1-4 PM on Saturday, February 29.

Held in conjunction with National Youth Art Month, the exhibition is open to schools that participate in SAMA’s Arts-in-Education or Artist-in-Residence program. Through the programs, SAMA educators and professional artists travel to public and parochial schools to provide lessons designed to enhance students’ understanding of art creation, technique, history, criticism and aesthetics. SAMA’s award-winning education initiative is the largest of its kind in the Commonwealth.

This project was made possible through the AIE Partnership of the Pennsylvania Council on the Arts, a state agency. State government funding for the arts depends upon an annual appropriation by the Commonwealth of Pennsylvania and support from the National Endowment for the Arts, a federal agency. The PCA Arts-in-Education Partner in this region is the Southern Alleghenies Museum of Art. For more information email loretto@sama-art.org or call (814) 472-3920.
## JANUARY

8 **Ligonier**: Ligonier Valley Chamber Breakfast  
11 **Bedford**: Mask Making Workshop (Adult, BYOB)  
18 **Ligonier**: Needle Felting Workshop  
30 **Ligonier**: Poetry Out Loud  
31 **Loretto**: Artists of the 21st Century Opens

## FEBRUARY

2 **Ligonier**: SPCArts Closes  
13 **Altoona**: William H. Rau Lunch a l’Art  
14 **Ligonier**: Artists of the 21st Century Opens  
15 **Loretto**: Artists of the 21st Century Reception  
15 **Ligonier**: Student Art Workshop  
29 **Loretto**: Artists of the 21st Century Reception